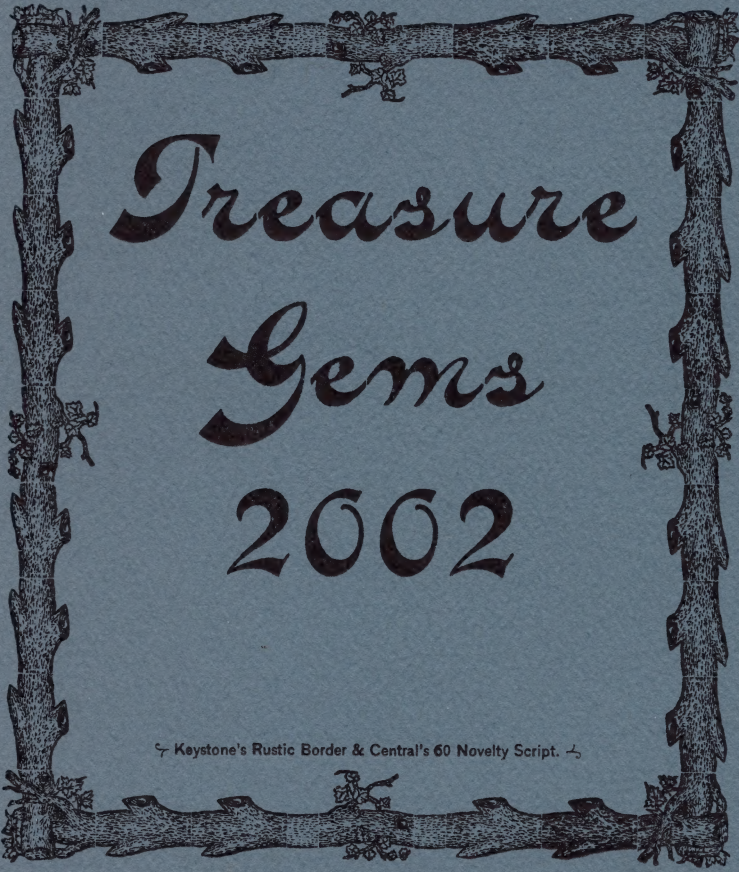
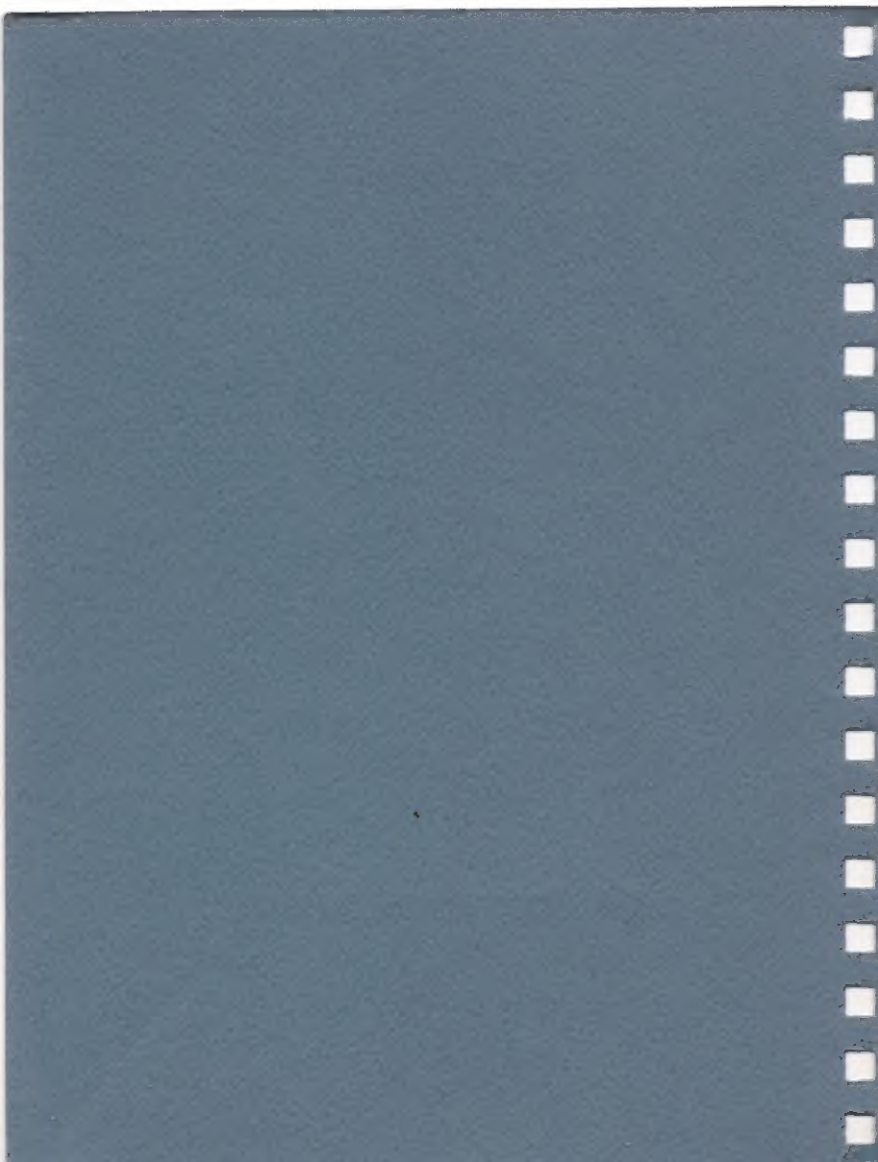




Treasure Gems 2002

☞ Keystone's Rustic Border & Central's 60 Novelty Script. ☜





The 32nd. Edition of Treasure Gems

Of 175 printed, this is copy



The Cooperative Annual of The APA



2002



The 2nd Edition

of

Prose and Verse

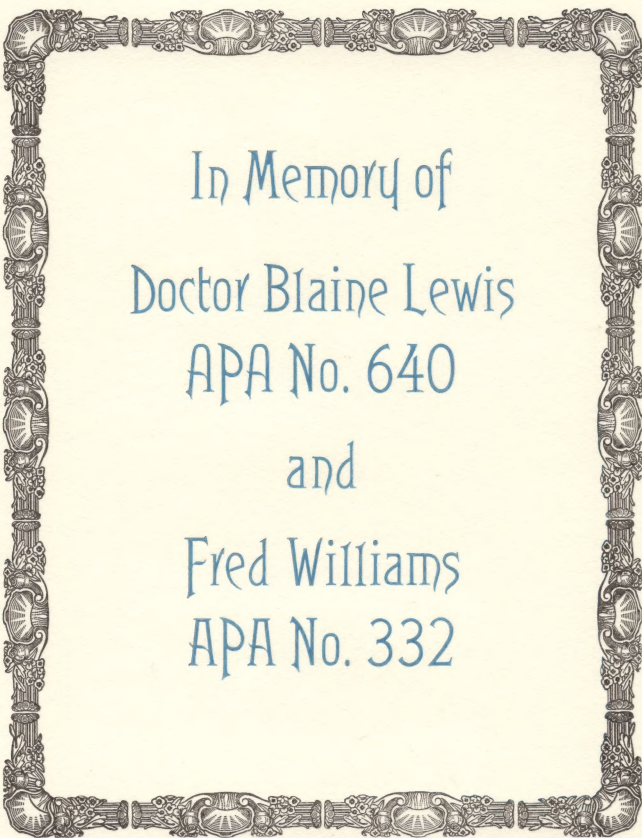
by the same author



Published by the



1888



In Memory of
Doctor Blaine Lewis
APA No. 640
and
Fred Williams
APA No. 332

Handwritten

Handwritten

Handwritten

Handwritten

Handwritten

Handwritten

2002 Alphabetical Index

 Numbers are in order of receipt

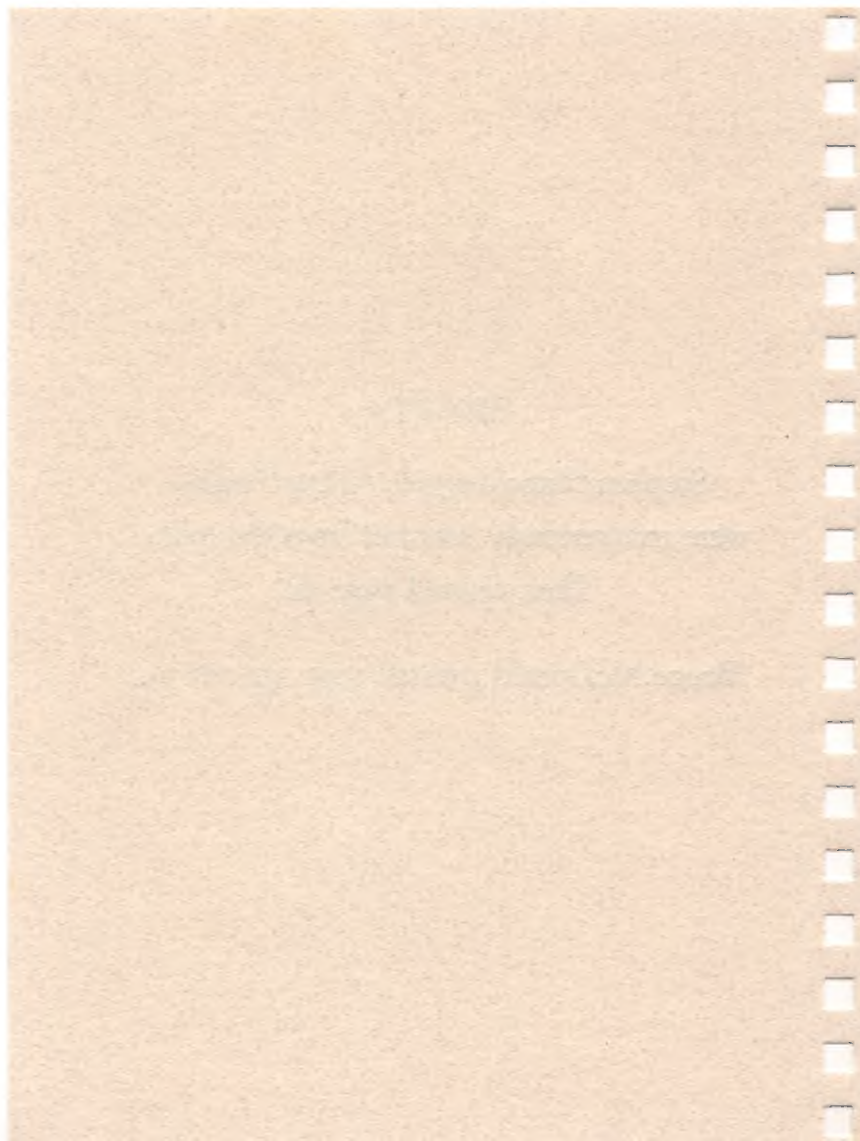
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ERRATA

Stephen Hirschberg & Arlene Popkin
were inadvertently omitted from the index.

They printed page 16.

Bruce McDonald printed page 49, not 59.



The Coordinator's Corner



I think this is the first time every APA member will have a copy of Treasure Gems. The idea was simple. I felt that many new and even some older members have never seen this publication. Hopefully it inspires some of you to print for the 2003 edition.

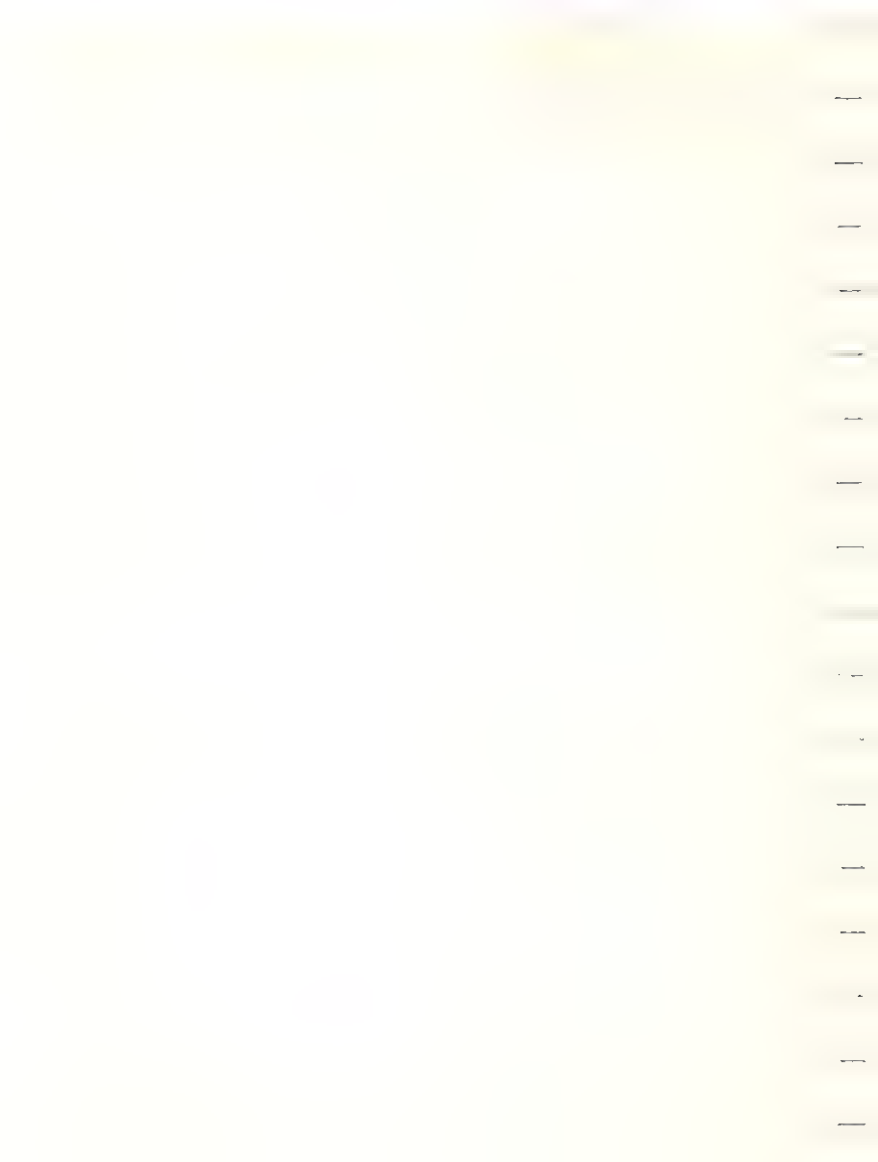


On another subject, as a New Yorker, I would be negligent not to mention the attack on our city. We as a nation, will never forget. I will never forgive.



I want to thank Dave Greer for printing this year's cover.

Ernie Blitzer APA No. 649



2002

This is a palindromic year. We just had one in 1991, but will not have another until 2112. It is unlikely that any of us will be around for it. Only about every 1000 years do two years that are palindromes fall so close to each other.

Printed for 2002 Treasure Gems

at

The Bruin Press

Silverton, Colorado

George Chapman - APA 658

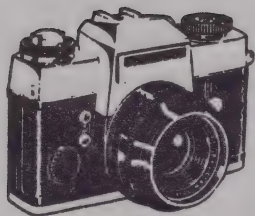


SYNOPSIS

The following is a summary of the main points of the report. It is intended to provide a brief overview of the findings and conclusions, and to highlight the key areas of interest. The full report contains more detailed information and analysis.

CONCLUSIONS

The results of the study indicate that there is a significant correlation between the variables examined. The findings suggest that the proposed model is valid and can be used to predict the outcomes of the study. Further research is needed to confirm these results and to explore the underlying mechanisms.



A SNAPSHOT IN TIME

It is 7:36 p.m. Eastern Daylight Time on September 21, 2001. New York Mets' pitcher, Bruce Chen, throws the first pitch — a ball, high and inside to the Atlanta Braves' second baseman, Marcus Giles. The Friday night baseball game has started at Shea Stadium.

With thousands of flags waving, firemen and policemen marching, and a heart-wrenching rendition of The Star Spangled Banner by Diana Ross, major league sports have returned to New York City. It has been eleven days since professional athletes have competed here.

On Tuesday morning, the eleventh of September, four jet-engined airplanes were hijacked by armed terrorists believed to be from the al-Qaida network headed by Osama bin Laden. Two of the hijacked airplanes were steered directly into the two towers of New York's World Trade Center. Eighty-six minutes after the second airplane crashed, there was only a huge pile of rubble where the once mighty structure stood. The third airplane hijacked was steered into the west side of the Pentagon building in Washington, D.C. The fourth airplane hijacked was apparently forced down by heroic passengers of the ill-fated flight after learning of earlier attacks on the World Trade Center.

The Baltimore Ravens won Superbowl XXXV with a dominant defensive performance. It was their first championship since

they moved to Baltimore from Cleveland. Scheduled rolling "black outs" have stopped in California for now. The political makeup of the Senate has changed. Vermont Senator Jim Jeffords changed his political affiliation. He became an Independent. The Democrat Party then became the Majority Party in the Senate.

News stories of the day include hundreds of stories about the terrorist attacks, President Bush's addressing of the nation last night to declare a global war on terrorism, the Dow Jones' industrial average's having lost a record 1200 points since it reopened on Monday, the United States military's increasing its presence in the Persian Gulf, peace activists rallying at more than one hundred college campuses, Pennsylvania Governor Tom Ridge's being named to head the newly-formed Office of Homeland Security, increased security measures having been initiated worldwide, a \$15,000,000,000 airline industry emergency bailout package's having been approved by Congress, ethnic Albanians from the National Liberation Army's beginning final arms collections in Macedonia, Barry Bond's hitting of home run number sixty-four in his chase of Mark McGuire's record of seventy home runs in a single season, and the Russian Parliament's authorization of citizen land ownership for the first time in over eighty years.

The unknown questions of the day include:

1. Who orchestrated the attacks against America?
2. Why did they attack?
3. Will it happen again?

A. Vanable 693

Mama's Mama

Mama's Mama, on a winter's day
Milked the cows and fed them hay.
Slopped the hogs, saddled the mule
And got the children off to school.
Did a washing, mopped the floors,
Washed the windows, did some chores;
Cooked a dish of home-dried fruit
Pressed her husband's Sunday suit.
Swept the parlor, made the bed,
Baked a dozen loaves of bread,
Split some wood and lugged it in,
Enough to fill the kitchen bin,
Cleaned the lamps and put in oil,
Stewed some apples she thought might spoil,
Churned the butter, baked a cake,
Then exclaimed: " For goodness sake!
The calves have got out of the pen."
Went out and chased them in again.
Gathered the eggs and locked the stable,
Returned to the house and set the table,
Cooked a supper that was delicious,
And afterward, washed all the dishes.
Fed the cat, sprinkled the clothes,
Mended a basket full of hose.
Then opened the organ and began to play.
When You Come to the End of a Perfect Day.



The poem overleaf by an
unknown author set in 10-point
Puritan cast by H. C. Hansen
foundry in Boston nearly 100
years ago. Fred H. Gage (154)

1394 Minot Avenue
Auburn, Maine 04210

MEA CULPA



PLEASE EXCUSE MY error, BEN! I am referring to the date of *Ben Franklin's* birth, as published in *Ye Olde Printers' Almanac*, prior to the year 2002 issue. It was only off by one hundred years!

I don't have copies of all years, so I can't tell when the error slipped in. All I can say, is that none of the almanac's recipients ever said anything, either. Well, it has been corrected and it served-me-right, for proof-reading my own material before going-to-press. ❁

COLOPHON

I confess, that I set this T.G. page in-the-stick. I change many words, so the word-spacing stays fairly consistent.

The body type is 16 pt. *Cloister Oldstyle*, No. 2, by *Theo Rehak*.

The obverse title is 24 *Schoeffer O. S.* and reverse is *Ornamented No. 16*, by *Johnson*. The border is 12 pt. unidentified, by *Keystone*.



HUMANISM

¶ Byzantine Greek refugees from the advancing Moslem armies sought shelter in Italy, bringing manuscripts of Greek classics and opening schools ¶ Under the influence of the rediscovered literature of ancient Greece and Rome, vision was broadened ¶ In place of the narrow medieval conception of life as a somber preparation for a next world, there arose a new striving for culture and beauty, while faith, the ideal of the Middle Ages, was slowly supplanted by free inquiry, the ideal of the dawning Renaissance

from Douglas McMurtrie, *The Book*

Display type: from the only fount in
existence of the Ashendene Subiaco

Text type: Pastonchi Italic



Erespin Press

David L. Kent

304 Mountain View

Laurel, Montana USA

In memory:

Stacy Warner

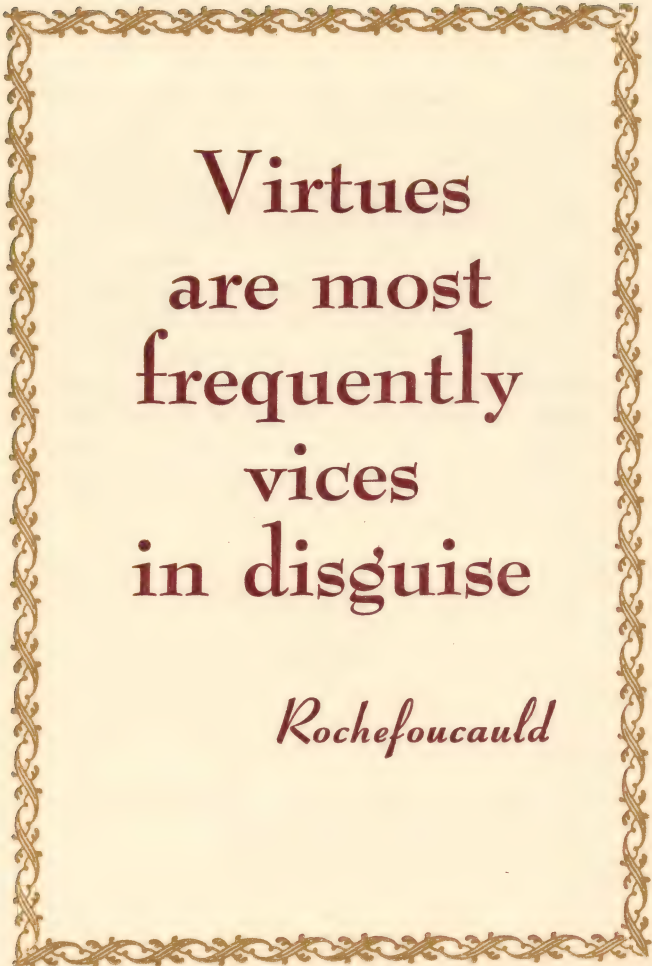
YESTERYEAR

19th Century cuts patiently restored.
Printed once again.





Murray A. Cohen
APA 491, AAPA 601, MAP
422 Beverly Drive
Wilmette, Illinois 60091-3013

A decorative border in a golden-brown color, featuring a repeating scroll and leaf pattern, frames the central text.

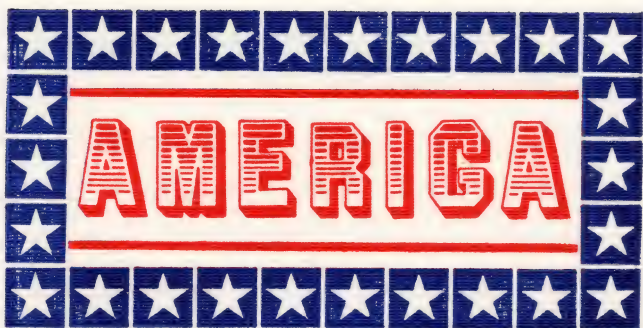
Virtues
are most
frequently
vices
in disguise

Roche foucauld

Francois Duc de la Rochefoucauld (1613-1680) was a French aristocrat who served in the army of Louis XIV through several wars. Severely wounded in the face and throat, He retired from the army but remained active in politics in the Fronde, a movement to break the power of the king, of course, in favor of the nobility, not the people. Disgraced and disgusted with the mores of the time, he returned to his estate where he wrote several volumes of aphorisms critical of human behavior. The short epigram on the recto was considered to be the keynote of his philosophic system.



Printed by Bob Fusfeld, APA 573 for
2002 Treasure Gems



AT THE END of the sixteenth century Burgandy was ruled by a king who, as a patron of science and art, established a print shop in the little town of Saint Die. Also interested in geography, he brought to the little town a number of geographers. Around 1502 there issued from this press an edition of Ptolomy, a book which also included the letters of Amerigo Vespucci.

In view of his accomplishments, the editor thought it would be appropriate

to attach Amerigo's name to the newly discovered continent to the west.

Many other books were issued from this press, but that specific edition fixed the name of our continent and later our nation. AMERICA's name had its birth in that little print shop in a little town in a little principality in France that was ruled by a lover of the art of letters. It goes to verify the fact that great things can often emerge from what generally appear to be humble surroundings.

This leaf for TREASURE GEMS 2002 is put into print by a lover of letters with a little press in the basement of a house about four miles west of the little town of Minburn, the State of Iowa, in these United States of America.

Rick von Holdt at the Foolproof Press



Here is bread which strengthens man's
heart, and therefore called the staff
of life.

Psalm 104

O, monstrous! but one half-pennyworth of
bread to this intolerable deal of sack!

Shakespeare (HENRY IV)

If you have two loaves of bread, sell one
and buy a hyacinth.

Persian saying

Give me again my hollow tree,
A crust of bread and liberty.

Alexander Pope

I know on which side my bread is buttered!

John Heywood, PROVERBS



THE PRESS OFF WINDING WAY

Carmichael, California

Fred Gunsky APA 626

KEYSTONE TYPE CUTS

Font minimum of each One Color \$1.20
Font minimum of each Two Colors \$1.70



No. 3612 40c
No. 361
One Color
2 for 40c



No. 7212 90c
No. 721 One Color 50c



No. 4812 75c
No. 481
One Color 40c



No. 2412
2 for 45c
No. 241
One Color 2 for 45c

Barnhart Brothers & Spindler

KEYSTONE

THE KEYSTONE is the center stone at the top of an arch that locks the whole together. It is also the name adopted by countless commercial enterprises, institutions and organizations because the word conveys an image of strength, reliability and integrity. A search for Keystone on the internet brings up 316,000 sites. Barnhart Brothers & Spindler recognized the value of offering typecast ornaments in the keystone shape, as shown at page 381 of the 1925 catalogue.



GORDON ROUZE for 2002 TREASURE GEMS

USEFUL TIDBITS of INFORMATION

When getting a new or used car it is a good idea to buy a set of belts to go with it. Two belts broke on my car while out on the road miles from help.

Always carry at least 4 quarts of motor oil in the car for emergencies. On our return from the Wayzgoose held in La Crosse, Wis. we stopped at a rest area and time to move on the car would not move, the transmission was dry. I poured three quarts of motor oil in the transmission and we made 70 miles home ok.

If you think you need new wiper blades try wiping the old blades with rubbing alcohol. CAUTION: do not let any alcohol drop on the car it ruins the paint. I do this monthly.

If your radiator or heater hose springs a leak and you are out where there is no help fill the radiator with water, leave the cap off and you can make it home or to a gas station.

If the old bus or the cranky lawn mower, that has been idle all winter, won't start try a teaspoon of lacquer thinner in the carbureor.

SUCCESS

If you have tried to do something and failed,
you are vastly better off than if you had tried
to do nothing and succeeded.



From Poor Richard's Almanack

After three days men grow weary of a wench,
a guest and rainy weather.



Marry your son when you will, but your
daughter when you can.



He that falls in love with himself will have
no rivals.

A Real True Treasured Gem

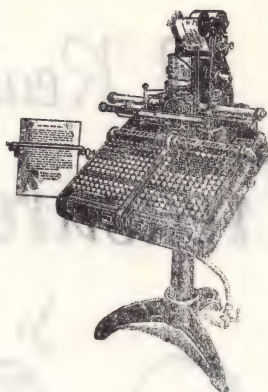


Benjamin Franklin

1706 # 1790

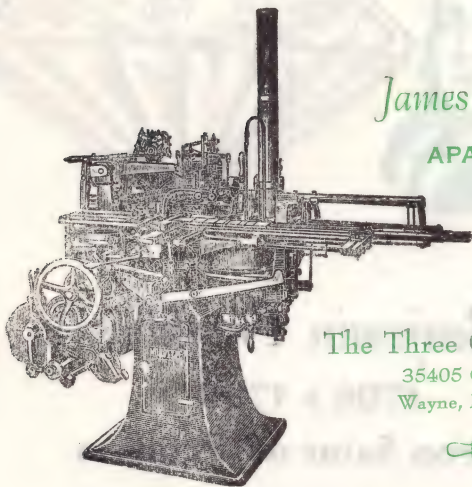
Patron Saint of Printers

Monotype Typecasting System



James Doletzky

APA No. 269



The Three Generations Press

35405 Glenwood Road
Wayne, Michigan 48184



A Printers Prayer

by Wilfred A. Peterson

To The Great Printer who prints in all colors of the rainbow and whose typefaces are stars and clouds, autumn leaves and sunbeams, snowflakes and flowers, this is my prayer:

That I may set up my life to the measure of a man. That I may have the courage, win or lose, to follow the rules of the game. That I may point my life toward the things that count. That I may lock up within my heart idle tales, gossip and words that hurt. That I may make ready for the opportunities to serve that come my way. That I may register in my memory the splendor of sunsets, the glow of friendships, the thrill of great music and the mental lift of inspiring thoughts. That I may press forward in the spirit of adventure toward new horizons of achievement. That I may work and turn out worthy accomplishments. That the impressions I make on the white pages of time may encourage, cheer and inspire all those who cross my path. That I may bind together in my own life all those possible qualities that make for happy, creative, triumphant living. And finally, O Master of Printers, help me avoid the disgrace of making pi of my life and guide me safely by the yawning mouth of the hell box.

This old Magnesium Plate was screaming
for one chance. She was corroded badly,
but took a brass brushing well.

Dick Niehaus 650

*Who wouldn't be seduced
by the erotic loveliness of*

ULTRA BODONI?

**Is there, has there ever been,
can there ever be a more gorgeous
typeface than Ultra Bodoni?**

A Flash of Genius

**How the elusive Muse of Type
Design must have inspired Morris
Benton in 1928 when he created
the characters for his Ultra
Bodoni. What a winner this
typeface was for ATF, soon to
be copied by everyone else.**

**Printers all over the world fell in love
with it. Case makers could barely keep
up with the demand for "more cases for
my Ultra Bodoni!" Many printers had to
move their shops to larger quarters just
to accommodate the additional cabinets
filled with cases of this beautiful face**



**How you
light up
my life!**

Who needs anything else?

Yes I know, it's fun to collect and use a variety of typefaces. We all do it. But should you become totally captivated by Ultra Bodoni as I have been, you'll soon realize that you need no other type.

I'm now ready to sell all my other type or trade it for more Ultra Bodoni. I can use additional sizes. I need Italic, Condensed and Extra Condensed and Extra Condensed Expanded.

Please help me!

I guess that there may be a few of you who do not share my great love for this typeface. Perhaps you can help me. Sell me yours. Please hurry. Bless you!

This anguished appeal was printed for

Treasure Gems 2002

and the dedicated members of APA by

Jim Kapplin, APA 600 at

The Ethnic Press

jlionelkap@erols.com

PRINTERS! DON'T EMPTY YOUR DRAWERS OF ULTRA BODONI,
I WAS ONLY KIDDING, REALLY!

When you're weary
Feeling small
When tears are in your eyes
I will dry them all
I'm on your side
When times get rough
And friends just can't be found
Like a bridge over troubled water
I will lay me down

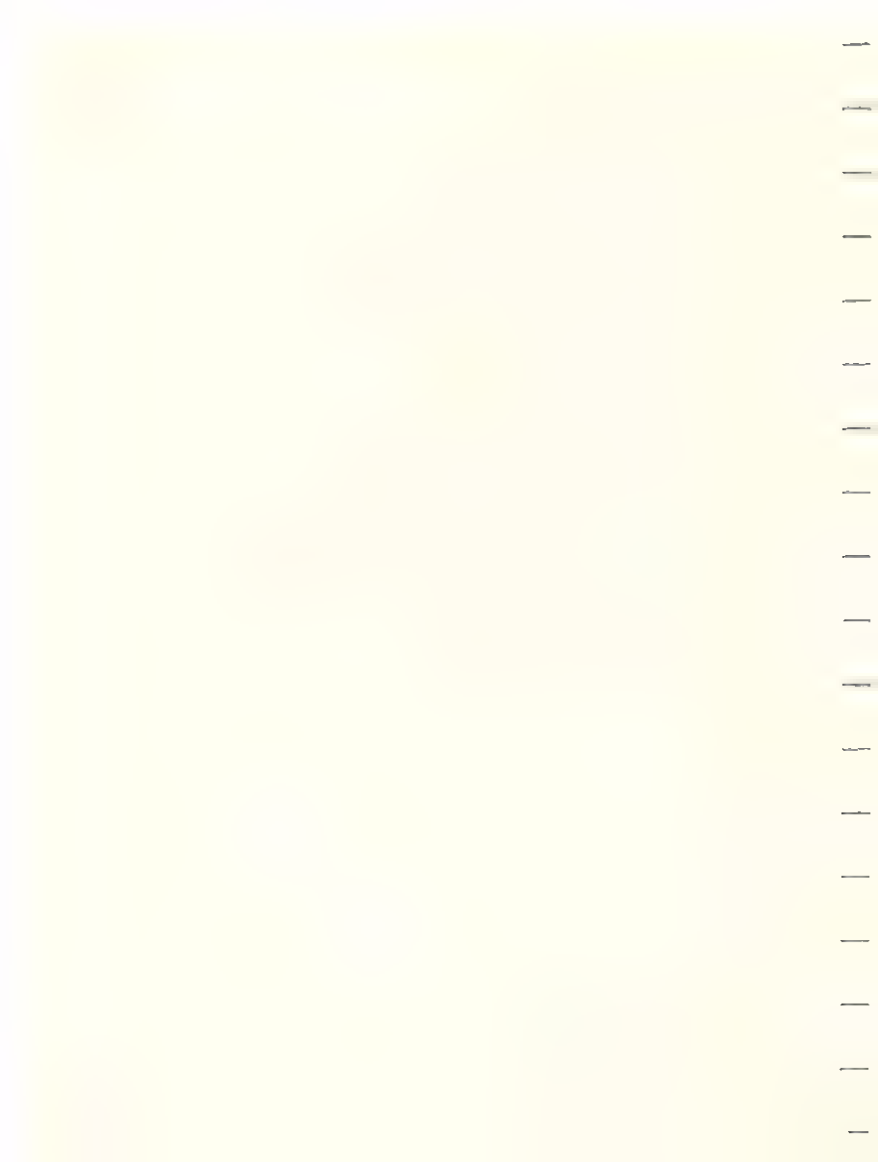
-Paul Simon



NINE-ELEVEN-2001
A day I will never forget.

As a New Yorker, as an American.
For the families that were touched.

Howie Gelbert APA 667 Treasure Gems 2002
The Two EM Press





Oh, weep for Mr. and Mrs. Bryan!
He was eaten by a lion;
Following which, the lion's lioness
Up and swallowed Bryan's Bryaness.

Ogden Nash



The lion and the calf shall lie
down together but the calf
won't get much sleep.

Woody Allen



Printed with cuts found lion around
The Thomas Jefferson Press
A. Popkin & S. Hirschberg, APA 664

U n i t e d

We

S t a n d



Neil C. Giroux

ALA 676



THE CONSTANT

struggle



HE WHOLE CONCEPT of APA is an all-active, all-printer hobby group and in order to live up to its expectations of a really worthwhile organization, we've got to work at it and work at it hard. 🌸 Without this full cooperation by everyone concerned, APA will founder along just as it has these past five years. Five long years of constant struggle by a few to really make a worthwhile group out of it with the balance of the membership stringing along or doing nothing. 🌸 As I picture APA of the future, it will be composed of hobby printers entirely devoted to their hobby and active in just as many of the monthly mailings as they can possibly participate in. Each member do-

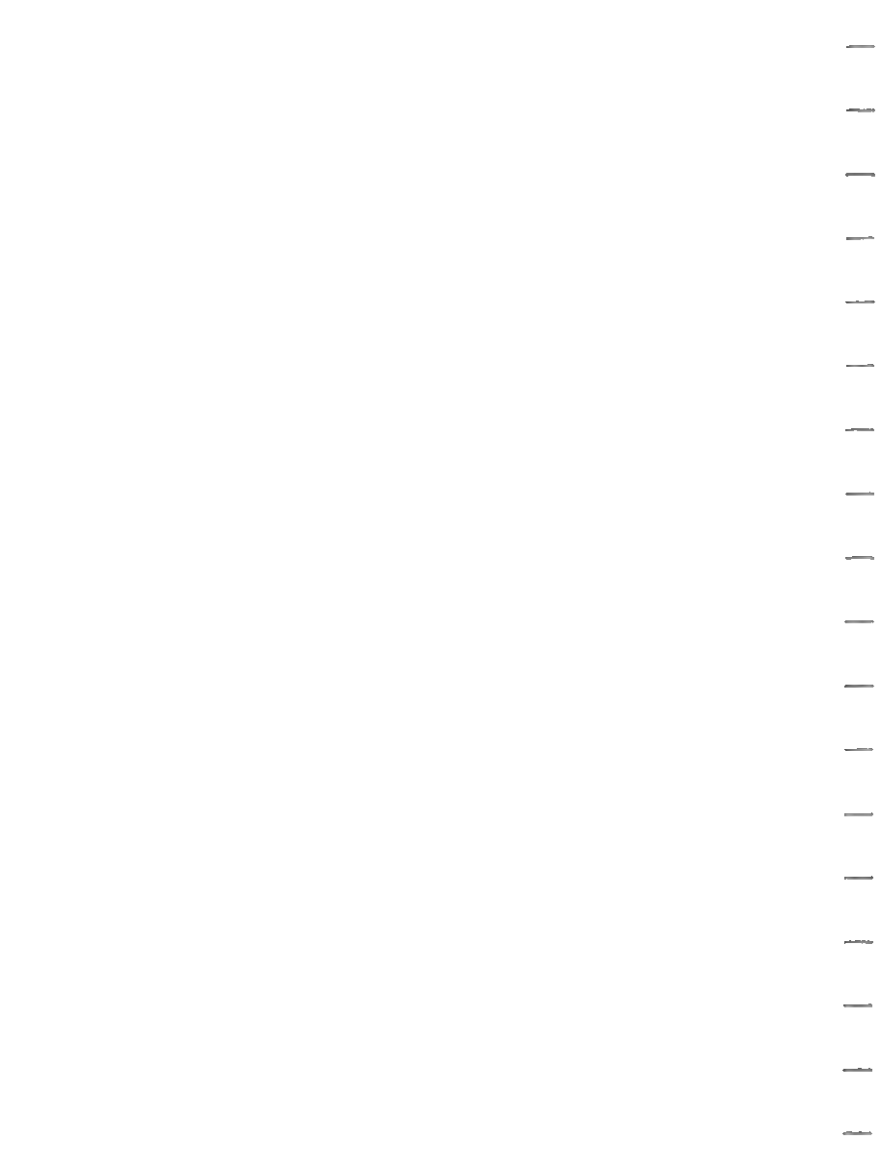


ing his share to make the monthly mailing just that much more interesting by having a piece of his own printing included therein so that others can see what he is doing. In this way, and this way alone, will we have an active group that will be worth belonging to.

FREDERICK B. MACMAHON



The preceeding manuscript was not dated, but it must have been written in late 1963. MacMahon #11, was the guiding force behind making the Amalgamated an exclusive hobby printer's organization. MacMahon passed away in 1964.  PRINTED BY O'CONNOR



Notice!

NO Soliciting without a PERMit!

Permits; \$50.00' Each



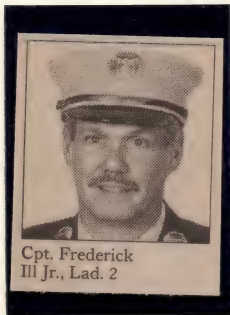
CUT OFF TOP OF THIS PAGE. PASTE IT TO FRONT DOOR. IT WORKS!



J. ED NEWMAN - APA 297
129 S. Cory Drive, R. R. 2, Edgewater, FL 32141

THE
JOURNAL OF THE
ROYAL ANTHROPOLOGICAL INSTITUTE
VOLUME 11
PART 1
1881

THE
JOURNAL OF THE
ROYAL ANTHROPOLOGICAL INSTITUTE
VOLUME 11
PART 2
1881



One of the 343
NY Firefighters who
died on 9.11.2001

*Sunday, September 23, 2001,
"The New York Times" ran a double
page spread titled "Honoring The
Rescuers."*

*It had pictures of all 343 firefighters
who died on September 11th, so
thousands of others might live. The
numbers tell only a fraction of the
story. The faces and names say far more.*

*So in memory of those New York
City Firefighters, I attached one
picture to each of the 175 pages that
I printed for the 2002 Treasure Gems.*

*Set into type by Ernie Blitzer No. 649
Born and raised in New York City*

FRY'S ORNAMENTED OR COLONIAL ?

FRY'S ORNAMENTED was cut by Richard Austin in 1796. The mats ended up with Stephenson Blake who cast them at least as late as 1977.

A few months ago I was given two fonts labeled Colonial in 18 and 24 point, complementing one of 30 Fry's Ornamented previously acquired from Polly Johnson.

Mac McGrew, in his book, *American Metal Typefaces of the Twentieth Century*, states that Colonial appears to be a recutting in 1933 by ATF of Fry's Ornamented. The nicks on all three of my fonts are the same, not half-round as ATF, but with two straight vertical sides joined to the straight top at 90 degrees. We will probably never know the true story of these three fonts, shown on the reverse.

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

A B C D E F G H I J K
L M N O P Q R S T
U V W X Y Z

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z



Handset type, letterpress printed for *Treasure Gems*
Jim Doolittle, The Golden Sun Press
2709 Eastridge Drive NE
Albuquerque, New Mexico 87112-2012
APA 595, NAPA, ATF, AAPA

Legacy Types

In a somewhat rare reflective mood, I recently realized that all this wonderful type that I have managed to accumulate over the past dozen years is not really mine. Yes, I bought and paid for it, and son James hauled it home and down to the shop. I've admired it, cared for it ... even used some of it. But, it's not really mine.

I'm just the custodian.

It's mine to use, but with an obligation to care for it and see that it's preserved for the future. Just as others assured that one day, I would have the opportunity to peg "their" types, I, in turn, must also pass them along.

This feeling is particularly strong with respect to the extensive runs of *Centaur* and *Bulmer* from Emerson Wulling, and the *Artcraft* and *Thompson Quillscript* acquired from old friend Cliff Helbert. How can I even think I "own" this *Caslon 471*, so lovingly gathered by Cliff Leonard, and now entrusted to me? True, too, of the hoard of *DeRoos* and *Sistina*, the pride of a now-forgotten professor who never got his shop established.

I'm just the custodian, enjoying the privilege.



Treasure Gems-2002
Donn Sanford APA 601





What Constitutes Good Type-setters.



WITH THE INCREASE of typographic literature there has come a wider interest in typography. The eager quest for rarities in printing has attracted a broader, deeper attention toward the class of men trained to set the types that first revolutionized the world and now rule it. Intelligent, thinking readers of books and newspapers, too, have learned that composition is the most exacting work to which a man can be put, requiring for anything like its proper performance, good eyes, nimble fingers, and a physical organism capable of sustain effort. Standing at case, handling type, is no weakling's effort, and no delicate or impaired physic can stand the strain for any length of time. Besides keenness of vision, steadiness of nerve, and tough muscles, the compositor must possess a general education above the average. Not a knowledge of the dead languages, nor a smattering of the modern ones; but he must be well grounded in the grammar of his own tongue. It is absolutely necessary that he shall be a master of orthography; faulty

spelling is an unpardonable ignorance in a compositor, a defect that would disqualify him for his calling almost as completely as loss of eyesight. He must be as perfect in punctuation as in spelling. There are many authors whose names are written high up on the roll of fame, who did not know how how to properly construct sentences, who trusted implicitly to the compositor for the proper punctuation of their work. Compositors, like poets, are born, not made; the man who has no natural adaptation for typesetting, will never be competent in the craft. All other requirements being equal, men of sanguine temperament make the best compositors. There is an ancient aphorism which says that red-haired printers are always the fastest. Perhaps this is true, because a sanguine temperament, as a rule, accompanies an inherently healthy physique.

—THE INLAND PRINTER, December, 1884



ROBERT A. METZLER

GREEN MOUNTAIN LETTERPRESS

FAIRLEE, VERMONT

APA 571

Old Hank mostly was truthful when lickered up, for that matter, & she knowed it, fur he couldn't think up no lies excepting a gineral denial when intoxicated up to the gills. . . . A man has jest naturally got to have something to cuss around and boss, so's to keep himself from finding out he don't amount to nothing. Leastways, most men is like that. And Hank, he didn't amount to much, and he kind of knowed it, way down deep in his inmost gizzards, and it were a comfort to him to have me around.



Don Marquis, Poet

1912

Treasure Gems - 2002

From his first book, "Danny's Own Story," 1912.

M.A.Carmichael - APA 563

The Usage of Long f

The watershed date for the use of long *f* in American and English printing is circa 1800. In both countries it was the practice to use *f* at the beginning of a word and *s* at the end.

The American practice was to use a long *f* and a short one, when setting *massive*. The

12 pt. Caslon No. 471 Italic with

Quaint Characters

A B B C D E F F G G H I K K L L M N
N O P P Q R R S T T V U W X Y Z J f u
£ ¤ 1 2 3 4 5 6 7 8 9 0 \$. , - : ; ! ? a b c d e f g h i k l m n o p q r s t
t w x y z z j u f i f f f i f f f i f / h f i f k f l f t f i f f Et gy

English used the double long *ſ*, as in *claffic*, but followed the long-short combination at the end of a word, like *weaknefs*.

In italic, various *f* ligatures were cast because of the overhang, same as today with *f*.

Over the past 200 years *f* popped up in an assortment of places in America, in both written and printed words: thus *Massachusetts* in the first half of the 19th century. A Connecticut newspaper used *f* as late as 1828. A U.S. census taker in New York State in 1860 wrote names using *f*, and so it went. Since the late 19th century to the present, *f* has been used to simulate the old look.

For some interesting examples, consult John Lewis, *Printed Ephemera*, 1969, and Maurice Rickards, *The Public Notice*, 1973.

Jane Roberts, APA 383
Box 151
Fitzwilliam, NH 08447



CINCINNATI, OHIO 1950

Fifty years ago I was a Junior at Graphic Arts High School, a vocational school devoted entirely to printing and related subjects. It was an all-boy school at that time except for one girl. She was very popular! I was in the co-op program - two weeks at school, then two weeks at Metropolitan Printing Company at East Eighth St., Cincinnati, Ohio. I was making 75 cents per hour.

Ron Roy Diesslin

513-271-8387

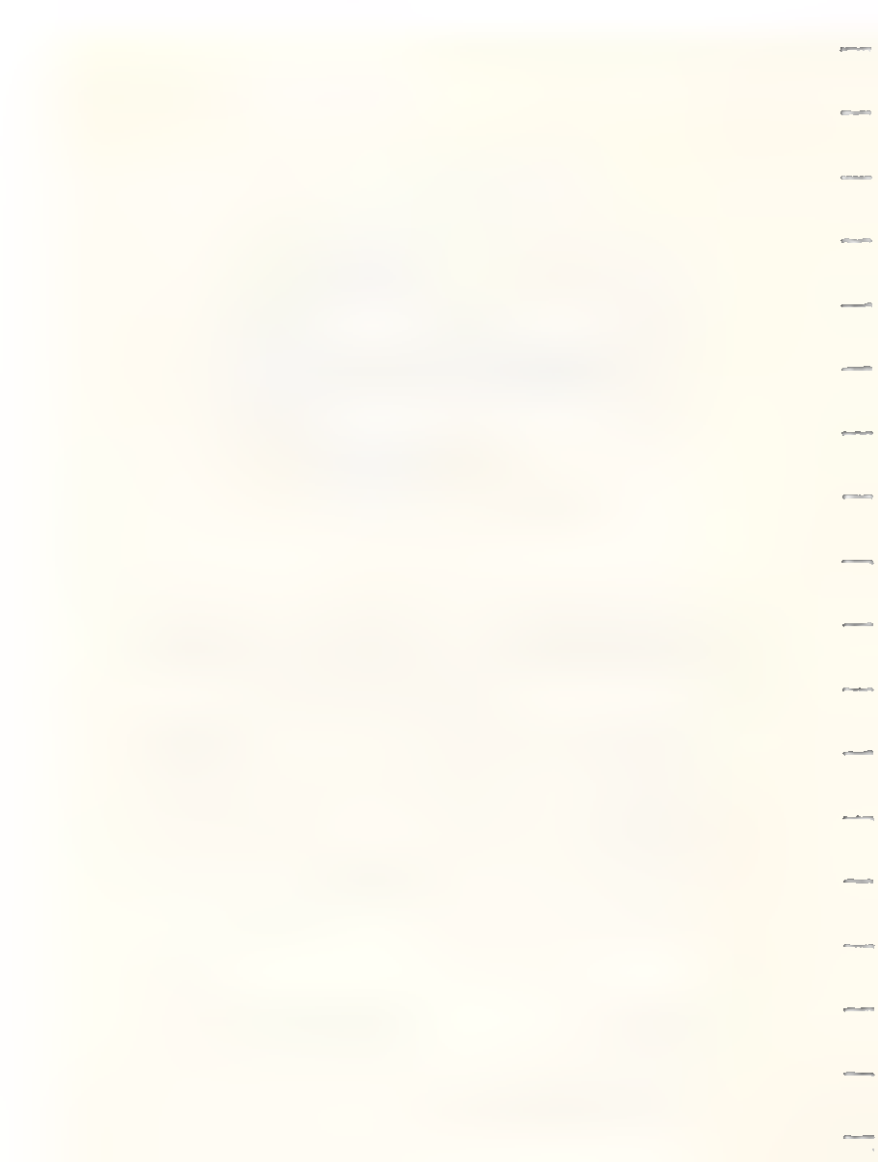
Cincinnati, Ohio

e-mail: minniem6@juno.com



A.P.A. 704

May 2002



Quotable Quotes

ACTION

If you want anything said, ask a man. If you want anything done, ask a woman. MARGARET THATCHER

AGING

The years that a woman subtracts from her age are not lost. They are added to other women's.

DIANE DE POITIERS

AMERICA

In America sex is an obsession, in other parts of the world it is a fact. MARLENE DIETRICH

CONFESSION

I'm as pure as the driven slush. TALLULAH BANKHEAD

FATE

Fortune does not change men; it unmasks them.

SUZANNE NECKER

LOVE

Love is so much better when you're not married.

MARIA CALLAS

MEN AND WOMEN

A woman's a woman until the day she dies, but a man's only a man as long as he can. MOMS MABLEY

POSSESSIONS

I am a marvelous housekeeper. Every time I leave a man I keep his house. ZSA ZSA GABOR

Guy Botterill 371 at the House of Type



Invictus

William Ernest Henley

Treasure Gems 2002



Invictus

Out of the night
that covers me,
Black as the Pit
from pole to pole,

I thank whatever gods may be
For my unconquerable soul.

In the fell clutch of circumstance
I have not winced nor cried aloud.
Under the bludgeonings of chance
My head is bloody, but unbowed.

Beyond this place of wrath and tears
Looms but the horror of the shade,

And yet the menace
of the years
Finds, and shall find,
me unafraid.

It matters not how strait
the gate,
How charged with
punishment the scroll,

I am the master of my fate:
I am the captain of my soul.





Invictus

William Ernest Henley



Robert Magill

CPA 668

Monumental Press

Webster Groves, Missouri



Robert Magill

APA 668

Monumental Press

Webster Groves, Missouri



A Blood Sample

ANALYSIS of a blood sample reveals to a physician dozens of details of health information invisible to the unaided eye — blood sugar level, hematocrit, cholesterol level, etc. A sample of blood is easy to collect, and its analysis is usually relegated to electronic technology which is virtually automatic and fast. There are few such quick and easy tests which reveal so much.

As a retired teacher, I know that student examination papers also are astonishingly revealing. I'm speaking of essay exams, not the popular multiple-guess tests that are usually scored by machine. After sampling a student's knowledge through two or three exams, I knew much about his knowledge of the subject, how well he thought, the size of his vocabulary, and his command of the language. I do not believe I had any special gift in doing this. Any teacher who is sensitive to such indicators can.

I contend that we all do this in sharing our work in this APA cooperative yearbook, which I believe is the best thing we do as an association of hobby printers. We examine the work of our colleagues and learn much about their skill at typography, and their taste in the choice of type, paper, their sense of esthetics, and their skill at imposition and press-work. So this sheet is like a blood sample, revealing to my friends all kinds of printerly information. I hope it reveals to you my love of and competence in being a letterpress printer who prints for the joy of sharing his work with others.



This sheet was set in ATF Garamond type given to me by Carolyn Hammer from typeforms set by Victor Hammer, for a book he printed on his Washington press. A far cry from the Washington press, this was printed on a 5x8 Kelsey hand platen on the first day of spring, 2002. J. Hill Hamon, APA 361, for the APA Yearbook, 1515 Evergreen Rd., Frankfort, Kentucky 40601.

I think the purpose of
life is to be useful,
to be responsible,
to be honorable, to be
compassionate. It is,
after all, to matter:
to count, to stand for
something, to have made
some difference that you
lived at all. ☛

Leo Rosten

LR



Produced specially for the 2002 Treasure
Gems. Hand set in Plymouth and Century.
Printed on 67 pound Wausau Exact Ivory in
5 passes on an 8x12 Chandler & Price N.S.
using Spinks Inks.

Visit my website at:

www.letterpressprinter.homestead.com
or write me at speedgray@aol.com. For the
Gray Quill Press, this Speed Gray, K8SG.



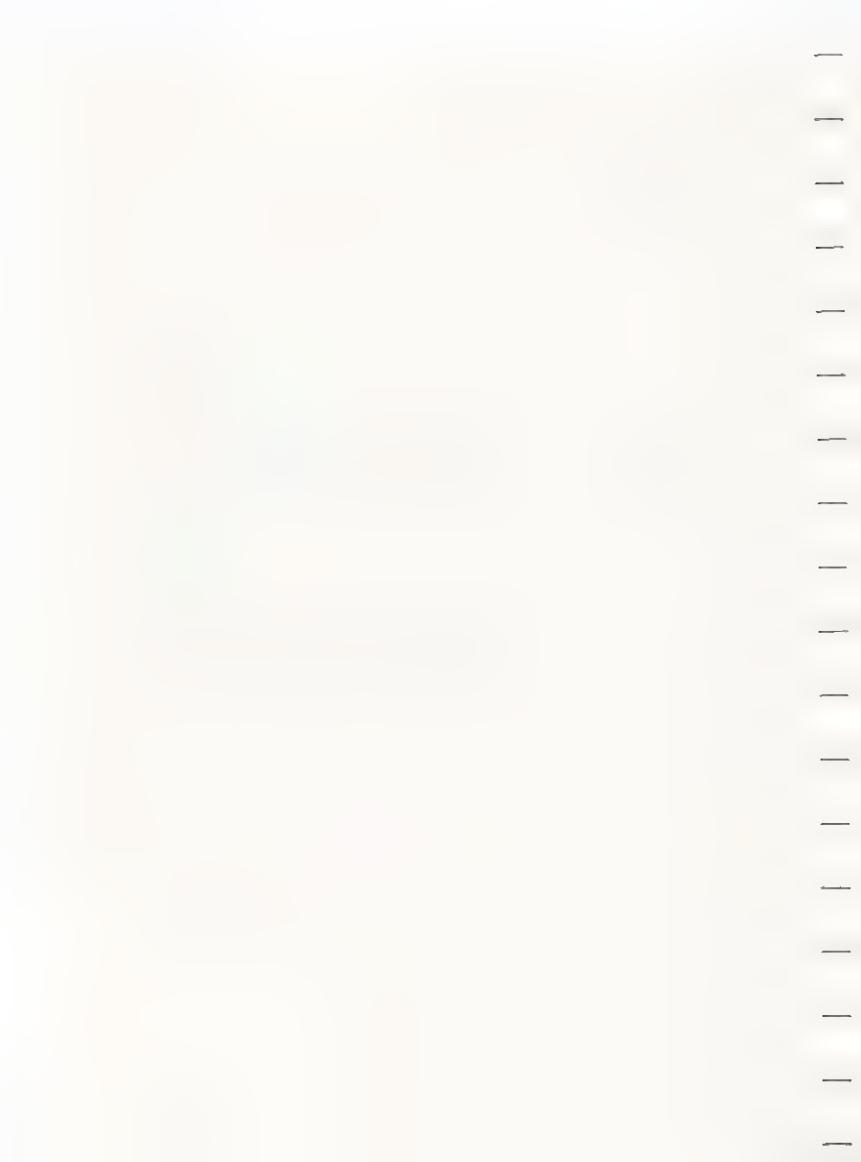
That many had ventured farther,
and done so in finer style,
bothered me not.

My journey was my own,
and I found it to be
quite spectacular.



from: An American Coyote in Paris

Printed for:
Treasure Gems - 2002
by:
Dave Schwartz - 657



PART OF THE PLEASURE of printing a page for "Treasure Gems" is the opportunity to use again a few of the fonts of type which have lain unused but fondly remembered for far too long.

Each has a story to tell, and this font of the beautiful fourteen point "Centaur" which I am now using for the first time in several years is no exception.

The story begins over twenty years ago when I first resumed the never forgotten hobby of letterpress printing. I had just bought a 10 by 15 C & P so a truck driver who had been a printer could do some of the job printing for the ten clothing stores I owned. . . a great idea!

The purchase of the press included a couple of cases of Garamond Bold, eighteen point and larger, but no body type at all. I had no clue as to where you could buy type and supplies.

On a trip to San Francisco, while waiting for my wife to dress I found M & H Typefounders in The Yellow Pages of the telephone book.

A quick taxi ride took me to heaven, and to the office of Mrs. Helen Lee.

My type problems were over.

Never had I seen so much type. . . along with machines churning out more. It was boggling to my mind. I wanted some of it all!

Fortunately Helen gave me a catalog and told to choose only one typeface and to come back tomorrow.

The typeface was Bruce Roger's Centaur, and I bought it in eight through forty-eight.

It was a happy choice.

Handset in well-worn fourteen point

Centaur, and printed for 2002

Treasure Gems by:

Robert Orbach APA 515

A NEW SHOP

This type is being set in our new home, built for Dolly and me last summer. It is our third shop in Minnesota, three in Kansas earlier.

This page, my 29th for Treasure Gems, continues an unbroken run starting with number 4. My shelf has them all, even the first three.

One page, no border, effort
stupidly done despite sciatica

Duane and Dolly Scott
THE SCOTT FREE PRESS

APA 436

404 POLK AV EVELETH MN
55734-1711 USA scotfre@aol.com



Thanks
to
Rich Hopkins
for
his 2001 revival of

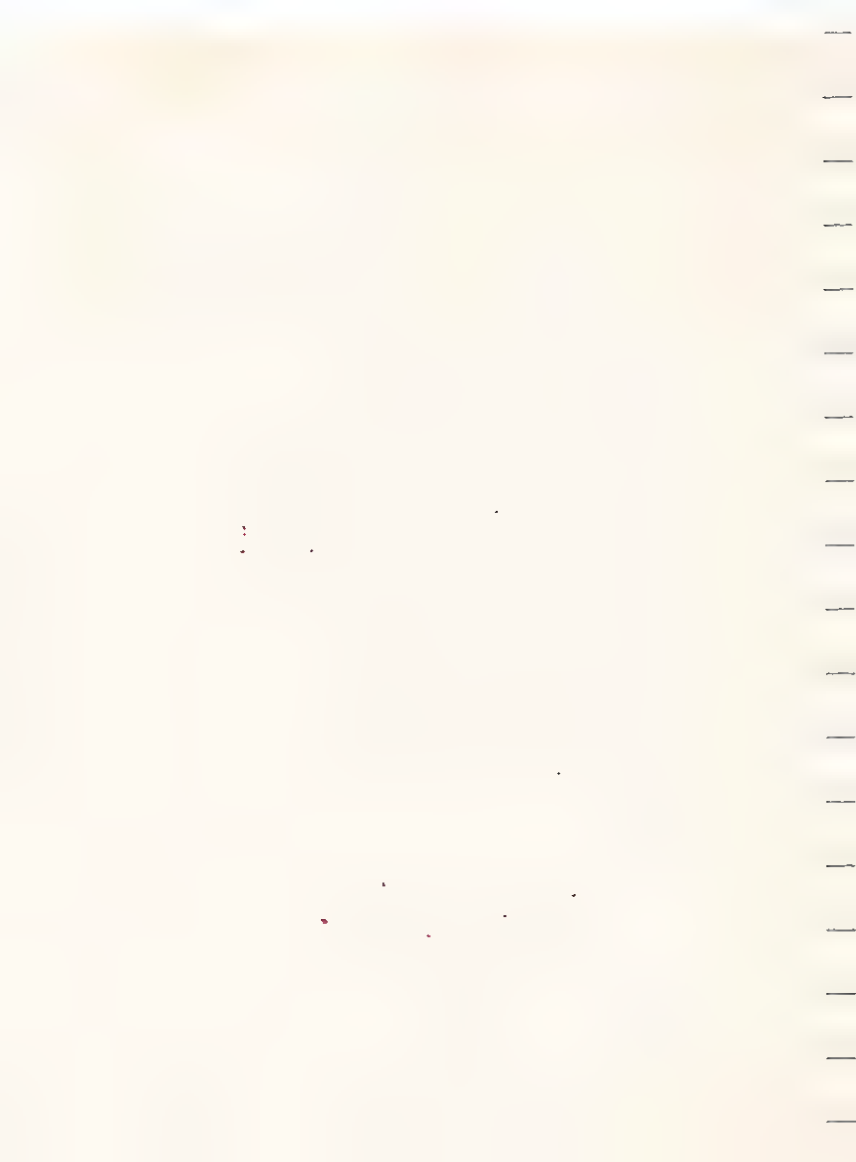
24 Crayonette

With one voice, all of us
fortunate enough to acquire it say,

Congratulations
on a job

Well Done!

The Prairie Press
C. H. Wendel - 611





Barbados Black-Bellied Sheep

During a bus tour last February on the island of Barbados (via Princess Lines) our group encountered a flock of these strange, but beautiful, herbivores. In fact, there were quite a number of flocks grazing peacefully on the steep rocky slopes of the Atlantic coast of Barbados.

Looking much more goat-like than sheep, we were informed by our tour guide that the identity was in the tail. Sheep tails are down-cast whereas goats maintained theirs very upright. A fact that was confirmed repeatedly in the remaining stops on our island-hopping sojourn.

Seen in fairly large flocks, their cream-colored, wool-free bodies contrast sharply with their jet black bellies. They make quite a fashion statement.

Although Black Bellied Sheep are indigenous to Barbados and are naturally polled, they have been hybridized and "rehorned" in the U.S. for sale as novelty sheep.

THE MILLSTONE PRESS

Gale Mueller, *proprietor* APA 575

Carved & Printed for the 2002 Treasure Gems



At
night
we
all
sleep
under
the
same
stars.

S. DeNeef APA 608

Quotation source unknown. Foil
stamper from Scottie via Ralph
Babcock and Steve Watts.



As a rule a
man's a Fool;

When it's hot he wants
it cool;

When it's cool he wants
it hot;

Always wanting what
it's not.

--Anonymous



OK! Maybe I do talk a little too much, but at least I pay attention. Now, for the last time--the name's Polly, and one more "Who?" out of you and I'm leaving!



No. 741

◆ Printed for TREASURE GEMS 2002 ◆
by David Lloyd George at Tantau Avenue Press,
10418 South Tantau Avenue, Cupertino, California 95014



The most important thing
about printing
is that it conveys thought, ideas, images
from one mind to other minds.
This statement is what you might call
the front door
of the science of typography.
Within lie hundreds of rooms;
but unless you start
by assuming that printing
is meant to convey
specific and coherent ideas,
it is so easy to find yourself
in the wrong house.

--Beatrice Ward



(I know it has, but it's worth doing again!)

*for Treasure Gems 2002
done up in Baskerville and 8 Garamond
Polly Boettger Johnson, APA 569*



The Grand Scheme of Things

The evolution of our understanding of Man's place in the grand scheme of things is due to the persistence of humans in attempting to understand the meaning to Man of observed natural phenomena. In astronomy, for instance, the progression of thought has moved from simple observation, through man-centered and solar-centered systems, to the current view of a solar system-containing universe which is vast beyond the wildest imagination.

Our understanding of Man's place on earth has been enhanced by the study of three proceses. Consolidation is the process by which the earth was initially assembled out of matter from the Universe, solidified, and cooled to allow life to form and exist in this window of time. Entropy is the process of wearing down which continues with the effects of rain, ice, temperature fluctuations, oxidation, and the activities of living creatures. Entropy is modified by the process of Renewal, which is characterized by

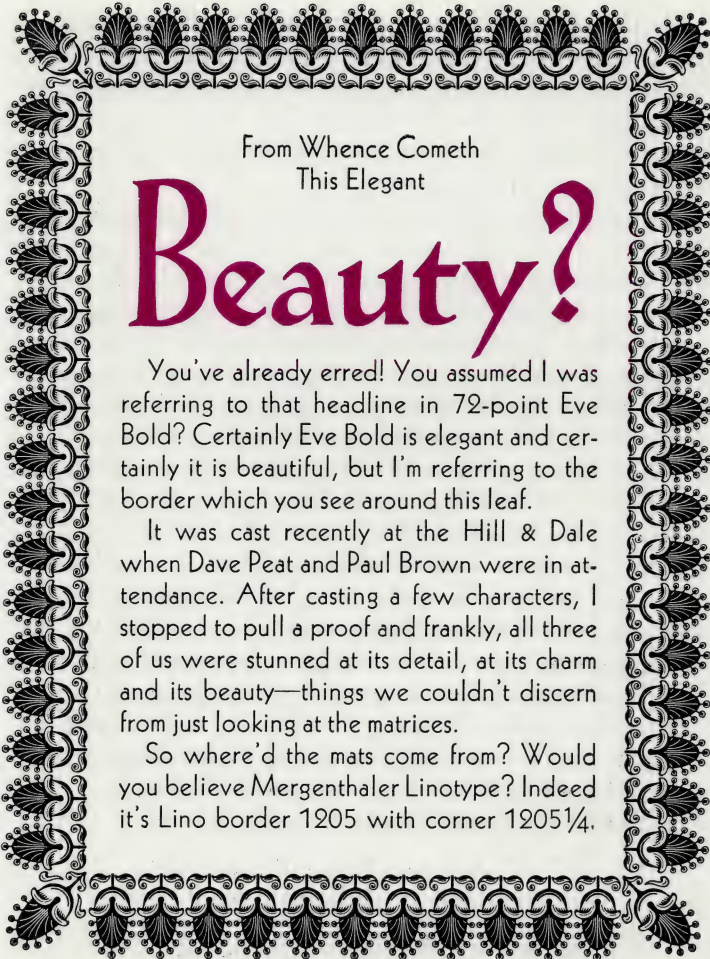
plate tectonics, volcanism, uplift and subsidence, and the constant rain of stone, metal, and water from the Universe, which is a continuation of the Consolidation process which formed the earth initially.

These processes of nature provide the context in which organisms came into being, have evolved, and have become extinct. Man is somewhere in the middle of this life process that is shared by all organisms. Man has developed social relationships called nations and civilizations that are peculiar to the species. The complexity of these far exceeds the social relationships of any other of earth's organisms. Nations and civilizations seem to exhibit the same characteristics of rise, flourish, and extinction as live organisms. None has ever lasted continuously for more than a few hundred (i.e., Rome) or a few thousand (i.e., Egypt) years.

Handset in Garamond Old Style
and printed on a C & P Pilot press
by Glenn and Shirley Simpson at the

APA ☒ Cimarron Ridge Press ☒ 735

glsim@montrose.net



From Whence Cometh
This Elegant

Beauty?

You've already erred! You assumed I was referring to that headline in 72-point Eve Bold? Certainly Eve Bold is elegant and certainly it is beautiful, but I'm referring to the border which you see around this leaf.

It was cast recently at the Hill & Dale when Dave Peat and Paul Brown were in attendance. After casting a few characters, I stopped to pull a proof and frankly, all three of us were stunned at its detail, at its charm and its beauty—things we couldn't discern from just looking at the matrices.

So where'd the mats come from? Would you believe Mergenthaler Linotype? Indeed it's Lino border 1205 with corner 1205¼.

It's a stereotypical thought I often find myself engaging in—that Linotype rarely made anything exceptional in the way of border matrices or elegant type faces. I am wrong on both counts. How about Baskerville, Caledonia, Caslon Old Face, Electra, Estienne, Fairfield, Granjon, Garamond, Janson? You must agree to the merits of all these faces.

Borders? Merg made lots of great ones. But Linotype borders got little recognition because they were so rarely utilized. Linotype owners never bought dozens of a single border matrix. They couldn't rationalize the expense. If they had only one, two, or three mats, it was difficult to cut and assemble clumsy ribbed Linotype slug pieces to make up a full page frame. But cast the same Linotype border matrix on a Thompson and you have as many characters as you need in easy-to-assemble solid metal type.

Never before had I taken notice of this great border from Mergenthaler. It's not shown in the big red specimen book. Only in the One-Line Specimen Book published in 1950 (along with several other great border elements). Look at only one or two pieces and you get the notion of a beetle's backside. But put several together and the intricate detail comes to life for a truly stunning image! For sure, this is a great discovery at the Hill & Dale Typefoundry, where every new day brings opportunity to find something different to cast . . . if only I had the time and energy to capitalize on it all! Looking at the Linotype specimen book makes me wish I had many more of these gems. But finding them is like the proverbial needle in a haystack.

Hill & Dale Private Press and Typefoundry

Rich Hopkins, Proprietor Box 263, Terra Alta, WV 26764

(Printed in 2002 for APA's Treasure Gems)

A Short Story of the Early Wayzgoose

The first gathering of APA members was called the "Waygoose" and met in Chicago in August, 1961. It was organized by Ward Schori, Norman Forgue, and Gary Hantke (the father of our present Mailer, Carole Mullen). We didn't make it. Nothing happened in 1962 except some arguments about meeting. But in 1963, the "First Annual Old Fashioned Picnic" took place at Lake Taghkanic State Park in New York. It lasted three glorious days. Fred McMahon gave a talk on the production of miniature books and gave us one as a gift. Ben Lieberman spoke, urging the formation of local chappels. Harry Boyd held a floating type auction from his car.

Next year, 1964, Harry Boyd and Ray Cuddington of Gary, Indiana, organized the "APA Picnic" at Munster, Indiana. Gary Hantke printed banners: "1964 Way-Goose picnic." Forty-nine people (17 members) appeared, including Rich Hopkins, the incoming president.

Gary Granger was host at Lansing, Michigan, in 1965, calling it the "Wayzgoose." Notable was the attendance of Emil Klumpp, who represented ATF and donated tons of types which were raffled off to help defray picnic expenses.

Dave Peat organized the "Indianapolis Wayzgoose" in 1966. Whedon Davis and Frank Hinkel of ATF and Emil Klumpp, now with Bauer Alphabets, appeared at the meeting. Again, the foundries donated beautiful types. To help organize and run the meeting, Peat recruited four printers from his area, notably Dave Churchman, who called himself "Indiana's Favorite Clutter Printer," and who has continued to be helpful to the hosts of subsequent meetings.

Since 1961, we have attended nearly every Wayzgoose and have enjoyed all of them. We have never forgotten our favorites which today include 2000, hosted by Ernie Blitzer and Pat Molitor, and 2001, Donn Sanford and Paul Aken.

Parker Worley, APA No. 198
Lillian Worley, APA Tramp Printer No. 1

from:

THE ANALECTS of *K'ung Fu-tse*,
known also as Confucius (551-479 B.C.)

When a man's knowledge
is sufficient to attain —
and his virtue is not sufficient
to enable him to hold —
whatever he may have gained,
he will lose again. *bk. 15:32,i*

The superior man cannot be known
in little matters,
but he may be entrusted
with great concerns.
The small man may not be entrusted
with great concerns,
but he may be known
in little matters. *15:33*

Virtue is more to man
than either water or fire.

I have seen men die
from treading on water and fire,
but I have never seen a man die
from treading the course of virtue. *13:34*



Done for TREASURE GEMS 2002
at The Wayside Press
in Kingston, Rhode Island
Wilbur L. Doctor, APA 554 PROP.



Knowledge is a treasure



practice is the key to it.



QUOTE BY FULLER

JUDY JACKSON #732

Black Ray Shaded No. 529

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z
. - , : ; ' ! &

Black Open, No. 508

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
ö ü ö . - , : ; ' &

Bruce Type Foundry


Two nineteenth century blackletter faces from the Bruce Typefoundry of New York, 1813-1901, are shown on the reverse. The first face, Black Ray Shaded No. 529, was designed by Julius Herriet in 1870. The second, Black Open No. 508, dates from circa 1882. Both are in Bruce's 1901 Type Foundry specimen book.



Printed by Bob and Carole Mullen
Xanadu Press

The Sea

*I must go down to the sea again,
for the call of the running tide.
It is a wild call and a clear call
that may not be denied.*

John Masefield

*"Wouldest thou" So the helmsman
answered. "Learn the secrets of
the Sea?" Only those who brave
it's dangers comprehend it's mystery.*

Longfellow. The Secret of the Sea

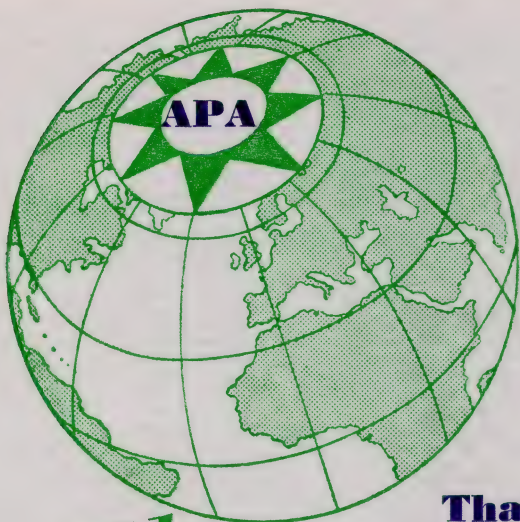
Statue of Liberty



Dick Small A.P.A. 503



On Oct. 28, 1886 Pres. Glover Cleveland accepted the statue on behalf of the American people as a gift from the people of France. It faces the ocean from Liberty Island in New York Harbor.



The

**Thanks,
Friends!**

**World's
FINEST!**

**FINEST WHAT?
INSPIRATION!**

*My sincere appreciation for A P A members'
creativity & example!*

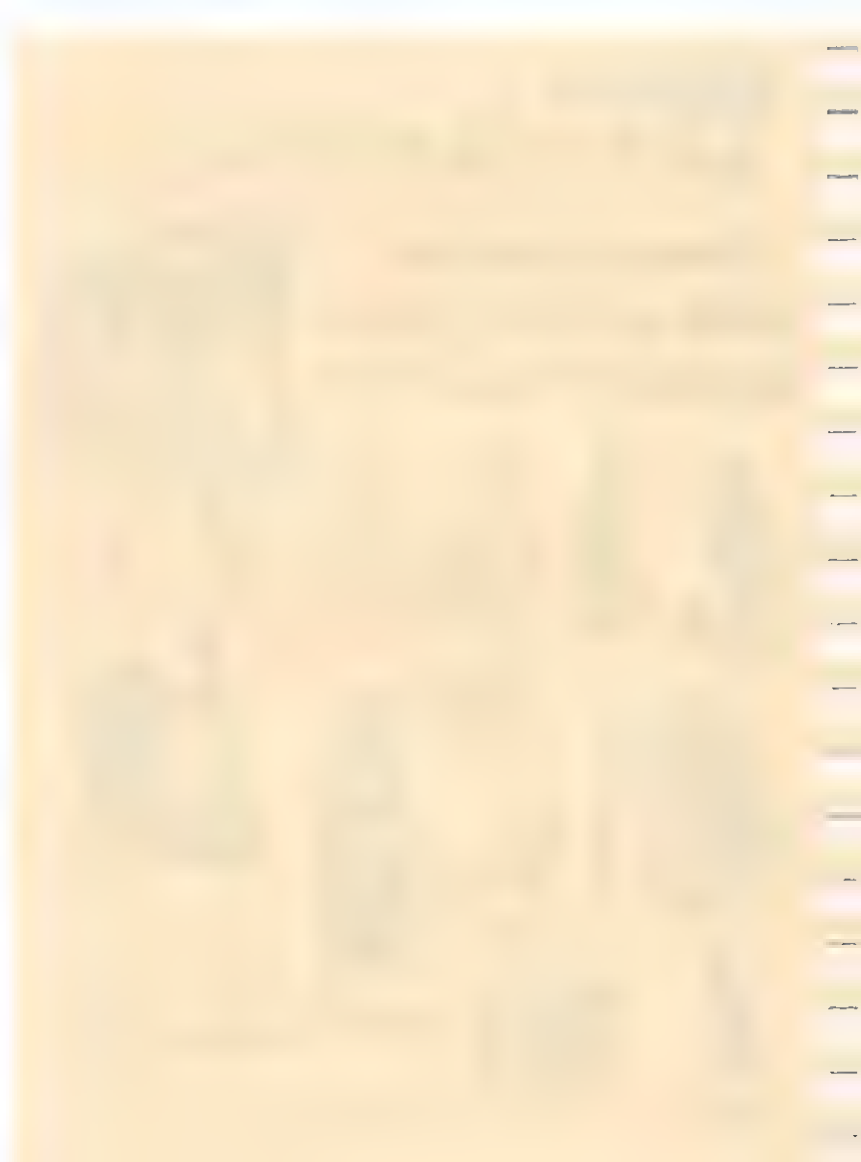
—Marjorie Wilser, A P A 722

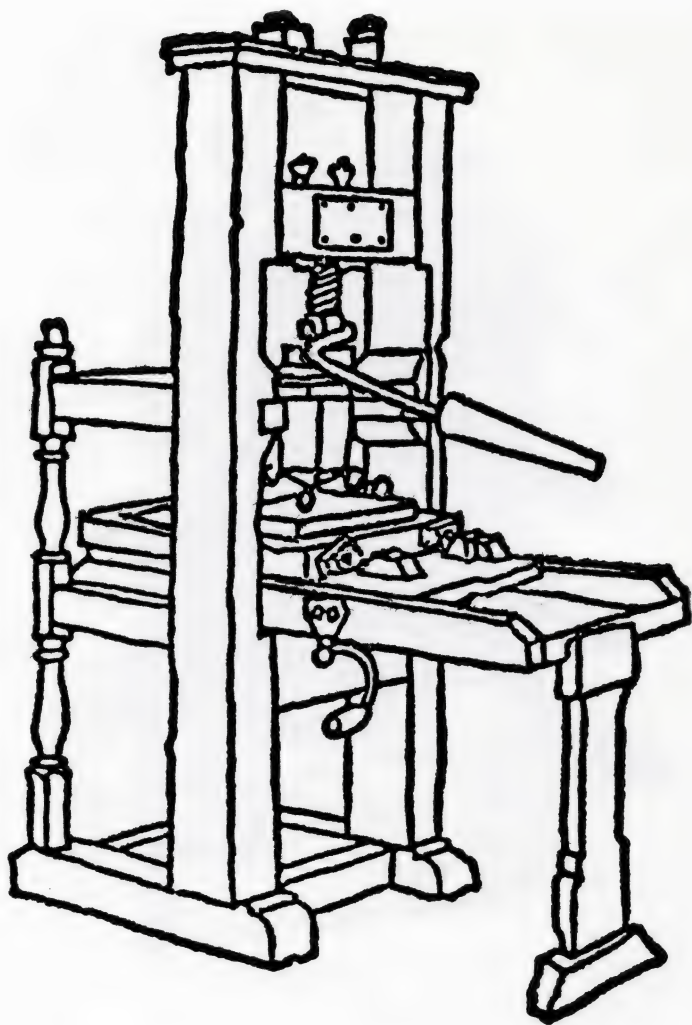


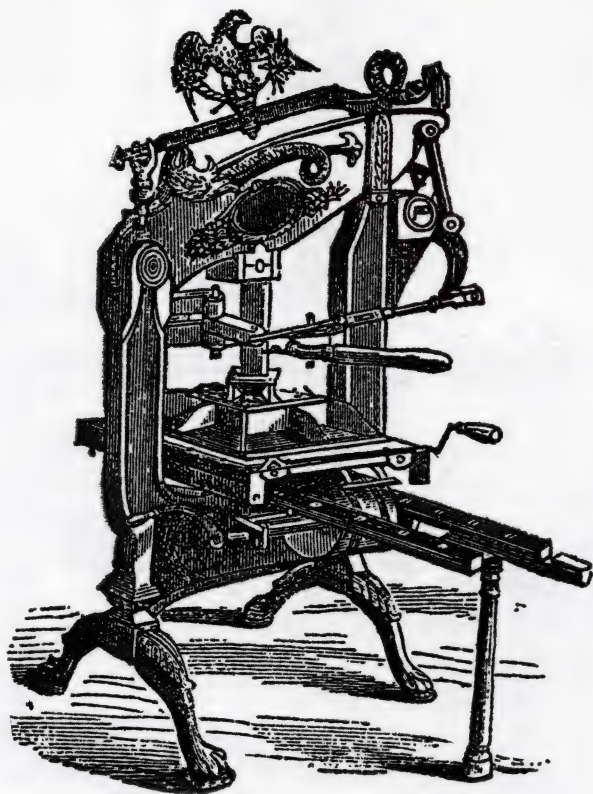
ENJOY LETTERPRESS...

...have some fun
kick up your heels
and leave a Legacy













August 2002
marks the
50th Anniversary
of the
**Thumbs
Up
Press**

A private press with a Southern accent

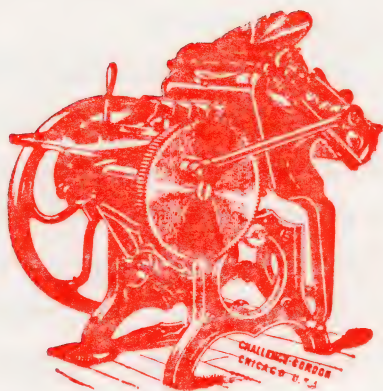
Bruce Jones McDonald, APA56
Proprietor

My first print shop was the dinette table in my Chicago apartment. For a novice with a 3x5 Kelsey, it was sufficient.

After marriage to an understanding woman (Lynn has her own silly hobby, weaving), the press moved into the extra bedroom of our 28th floor apartment and became The Cityview Press.

Our move to St. Louis gave me the spaciousness (and dinginess) of a basement shop. There, and in our current house, I had room to expand, but a dark and poorly organized workspace.

Now, however, I have a great new print shop space, designed and built by Mike Anton, who is a master carpenter and sought-after home remodeler as well as a printer. After 18 years, my press at last now has a proper home.



Printed for Treasure Gems May 2002

Mark Sableman, St. Louis, MO



I have no ambition in this world but one
and that is to be a Fireman.

The position may, in the eyes of some,
appear to be a lowly one;
but those who know the work
which a Fireman has to do
believe his is a noble calling.

Our proudest moment is to save . . . lives.

Under the impulse of such thoughts
the nobility of the occupation thrills us
and stimulates us to deeds of daring,
even of supreme sacrifice.

Edward F. Crocker
Chief of Department
F D N Y - 1899-1911

Stan Kroeger
APA No. 439
The Master of



"Clutter printing"

Passed away
Monday, May 6th.



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